

# ELEVATE YOUR BRAND THROUGH GOLF

## ▶ OUR BUSINESS

GoKane Golf was founded in 2022 by Andrew O'Toole, based on a simple idea - to have a better and consistent quality of golf practice balls, whilst providing a sustainable solution that would be better served through brand sponsorship.

Our main objective is to partner sponsors with golf courses across Europe to feature branded golf practice balls, enabling sponsors to boost their brand visibility and connect with the growing golfing communities.

## ▶ BENEFITS OF GOLF SPONSORSHIP

**Targeted Exposure:** Reach an affluent, discerning demographic with a passion for golf, typically aged 35-65. Aligning your brand with their lifestyle and interests opens new avenues for revenue growth and strengthens your brand's connection with a high-value audience.

**Subtle, Repetitive Branding** - Continuous exposure through branded golf practice balls provides a subtle yet impactful way to repeatedly place your brand in the mindset of golfers.

**Unique Marketing Angle** - Golf practice balls offer a unique and creative platform for branding, ensuring the sponsor stands out with an innovative & impactful advertising medium.

# END-TO-END PROCESS



# ECOLOGICAL COMMITMENT



## ECO-FRIENDLY PRACTICE BALLS

By sponsoring the use of ECO Premium balls made from 92% recycled materials, your company can effectively demonstrate its commitment to sustainability and environmental responsibility.



## BALL RECYCLING PROGRAMME

GoKane Golf also ensures that all used balls are collected and recycled, minimizing waste and supporting a circular economy.



## CERTIFICATES FOR SUSTAINABILITY & ECO PRACTICES

GoKane will award you company the ESG Certificate for the use of ECO balls together with the Waste Management Certificate for the used balls recycling programme .

These certificates will emphasize your brand's dedication to sustainable resource management, which will resonate with the growing eco-conscious consumer.

# PRODUCTS & SERVICES



Gokane Golf provides a comprehensive end-to-end service from supplying brand customizing high-quality 2-piece practice balls to on-site delivery with ongoing support.

To further enhance your brand's visibility and commercial growth opportunities, GoKane also works with the golf courses to organise sponsored events and competitions.



# COST-EFFECTIVE OPPORTUNITIES

## COST-EFFECTIVE WITH LONG-TERM VISIBILITY

Branding on golf balls provides an affordable solution with long-term visibility of between 12 to 18 months. The durable nature of the balls ensures prolonged and repeated exposure, delivering a high return on brand association at comparatively low cost.

## OPPORTUNITIES FOR GROWTH

Our unique business model ensures ongoing engagement and visibility for your brand within golfing communities, further amplified through organized golf events and competitions. This continuous exposure not only strengthens brand recognition but also creates valuable opportunities for commercial growth.



# OUR CLIENTS



EL CORTE MILITAR  
BOUTIQUE



A European Opportunity that Can Become Global

Enter into an Exciting Partnership with a Sustainable  
New Marketing Strategy

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